

FOR IMMEDIATE RELEASE
August 16, 2011



WEST PALM BEACH RESIDENT IS ONE OF 150 SELECTED TO ATTEND NASA TWEETUP FOR
LAUNCH OF TWIN LUNAR-BOUND GRAIL SPACECRAFT SEPT. 7 - 8, 2011

NASA Twitter Followers Will Tweet from Kennedy Space Center, Fla.

WEST PALM BEACH, Fla. - NASA will bring together 150 Twitter followers to NASA's Kennedy Space Center for a two-day Tweetup, Sept. 7 - 8, 2011, for the launch of twin lunar-bound Gravity Recovery And Interior Laboratory (GRAIL) spacecraft aboard a Delta II rocket from Cape Canaveral Air Force Station in Florida. Palm Beach County resident Rebecca Seelig has been selected as one of 150 @NASA Twitter followers to attend and Tweet the event. The launch window opens at 8:37 a.m. EDT on Thursday, Sept. 8. The two GRAIL spacecraft will measure the moon's gravity field from its crust to core and provide scientists with a better understanding of how Earth and other rocky planets in the solar system formed.

As a NASA Tweetup attendee, Seelig and the other 149 Twitter users will interact with engineers and scientists from GRAIL and other upcoming NASA missions as well as tour the Kennedy Space Center Visitor Complex. If all goes as scheduled, participants will view the spacecraft launch. In addition, the Tweetup will allow participants to meet other tweeps and members of NASA's social media team. Attendees were selected through a lottery system in which more than 825 @NASA Twitter followers registered.

"Being selected for a NASA Tweetup is an honor and a highlight to my social media career," said Seelig. "To be given access to NASA scientists and the behind the scenes look at how NASA operates a launch, is going to make for some great tweets."

Seelig owns a public relations firm in town and uses social media every day to communicate to the media and the community. Follow her Tweets at twitter.com/PalmBeachPR.

NASA Tweetup participants are traveling from across the United States and the globe to attend. View the list of list of registered attendees on the NASA Tweetup Twitter account: <http://twitter.com/NASATweetup/grail-launch>.

NASA held its first Tweetup on Jan. 21, 2009, at the Jet Propulsion Laboratory in Pasadena, Calif. NASA's Tweetup Twitter account is <http://twitter.com/NASATweetup> and participants will be using #NASATweetup in their updates while tweeting. Information about NASA Tweetup can be viewed on <http://www.nasa.gov/tweetup>.

ABOUT THE GRAIL MISSION

The two GRAIL spacecraft will fly in tandem orbits around the moon for several months to measure its gravity field from crust to core. The mission will answer longstanding questions about Earth's moon and provide scientists with a better understanding of how Earth and other rocky planets in the solar system formed.

GRAIL's lift off is the third of four space missions launching this year under the management of NASA's Jet Propulsion Laboratory in Pasadena, Calif. Aquarius launched June 10 to study ocean salinity; Juno will launched Aug. 5 to study the origins and interior of Jupiter; and the Mars Science Laboratory/Curiosity rover heads to the Red Planet no earlier than November 25. Visit <http://solarsystem.nasa.gov/grail> for additional information about GRAIL.

###

Media contact: Rebecca Seelig, PBPR, (561) 628-5929, rseelig@pb-pr.com